

Outdoor Recreation Economy in Alaska

Bureau of Economic Analysis

Stanislaw Rzezniak

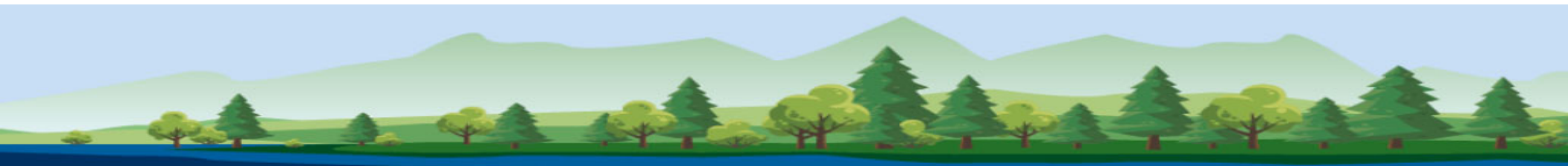
Alaska Outdoor Alliance

December 4, 2024



Main Updates to ORSA Data

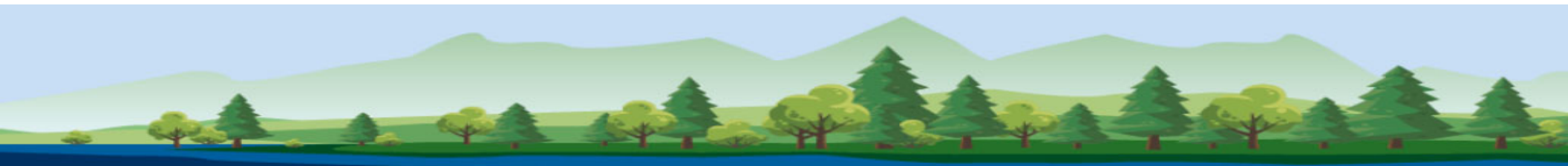
- New data for 2023
- Revised data for 2012-2022
- Incorporation of 2024 annual update and 2023 comprehensive Update



Measured by place of production, not residence of consumer

Goods: Geography represents the location where a product is produced

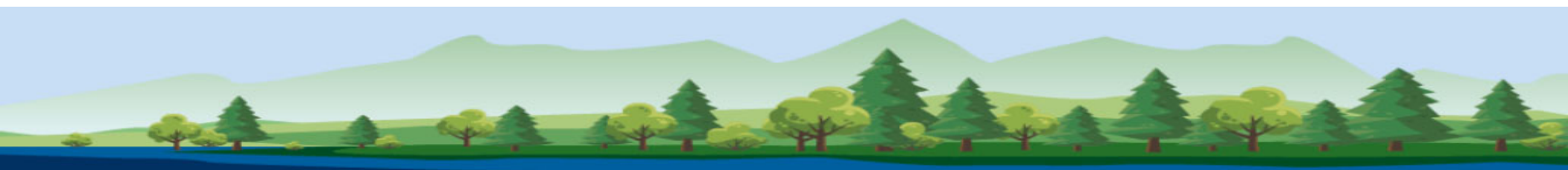
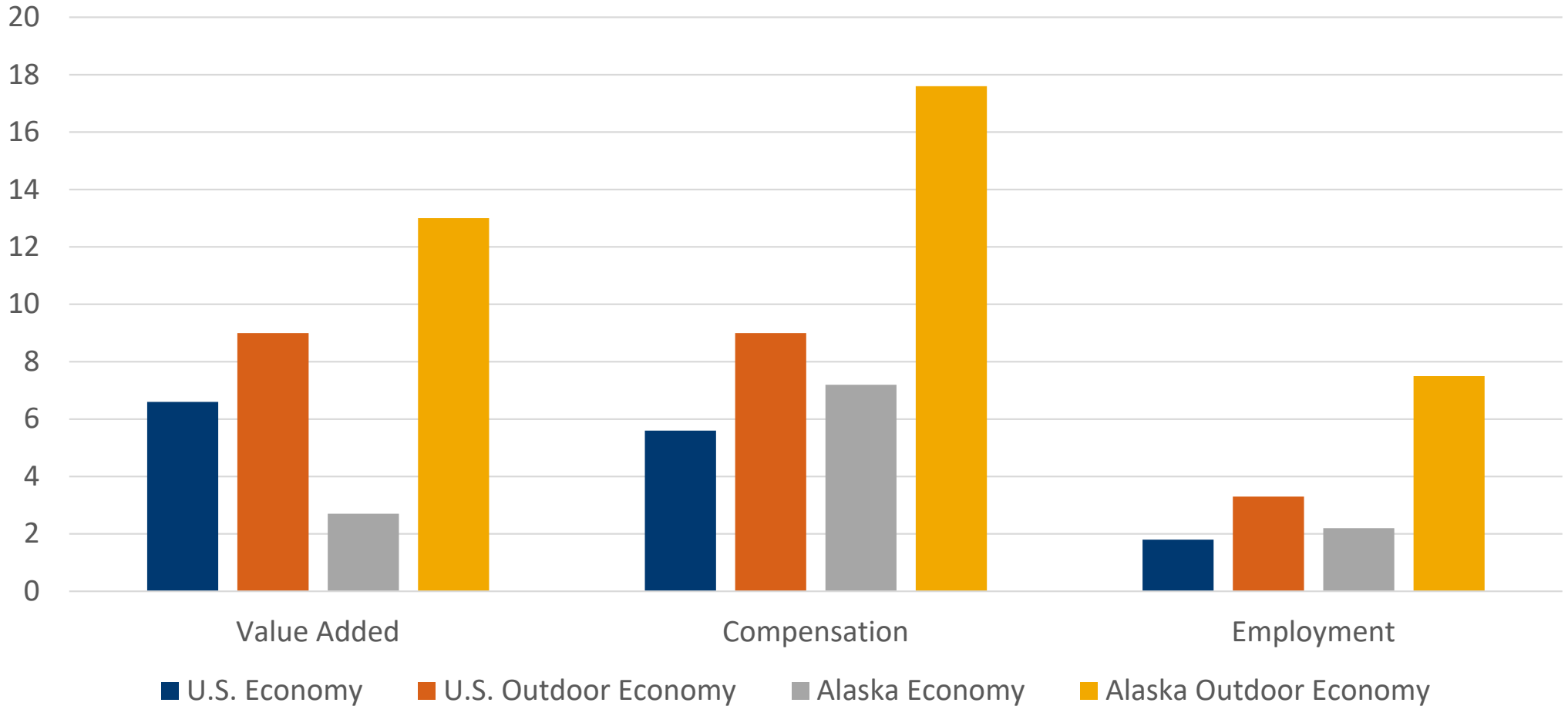
Services: Geography represents the location where a service is provided, including retail services



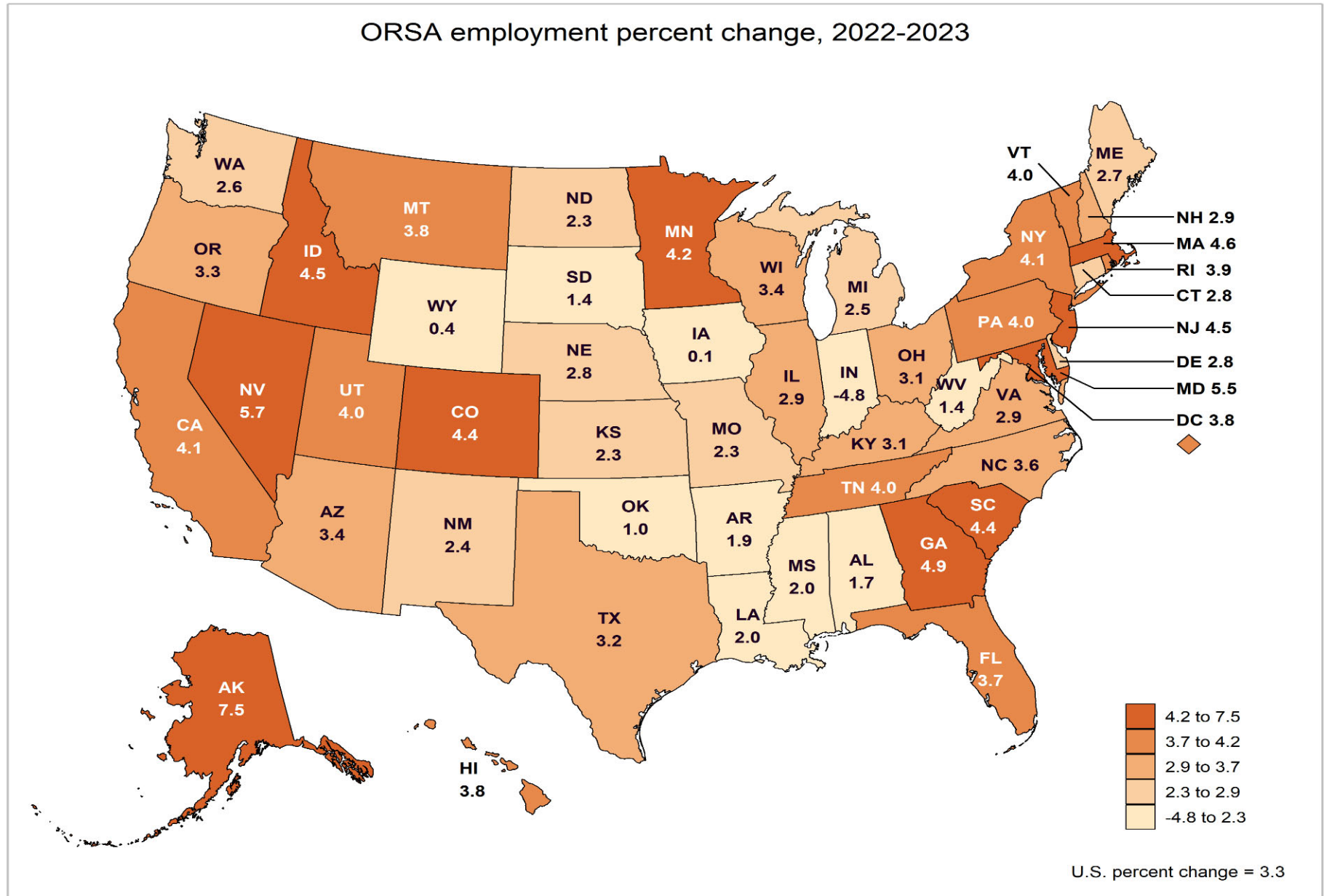
Topline Growth, 2023

Change in Outdoor Recreation,
Compared with U.S. Economy, 2023

Percent

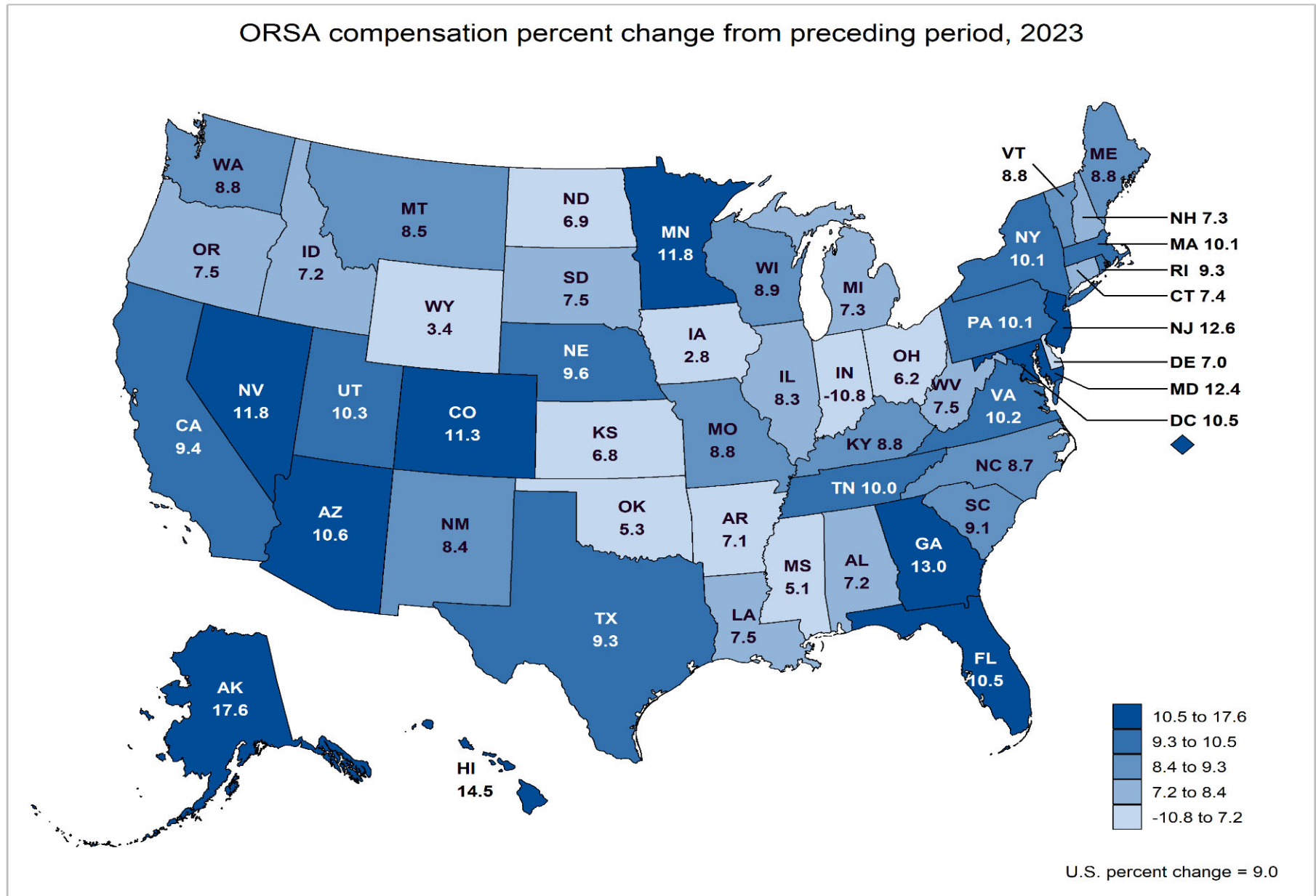


ORSA Jobs Growth, 2023

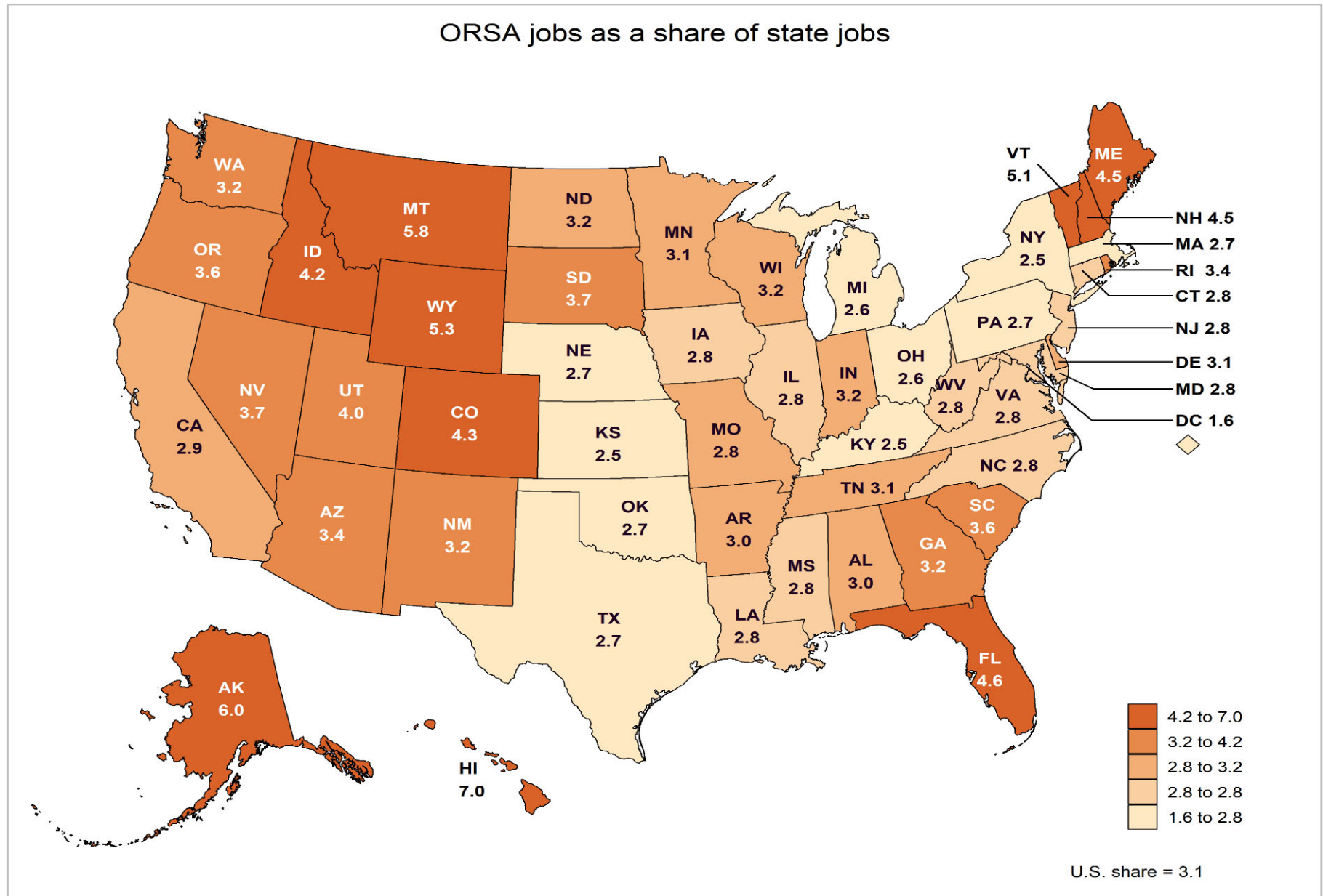


ORSA Compensation Growth, 2023

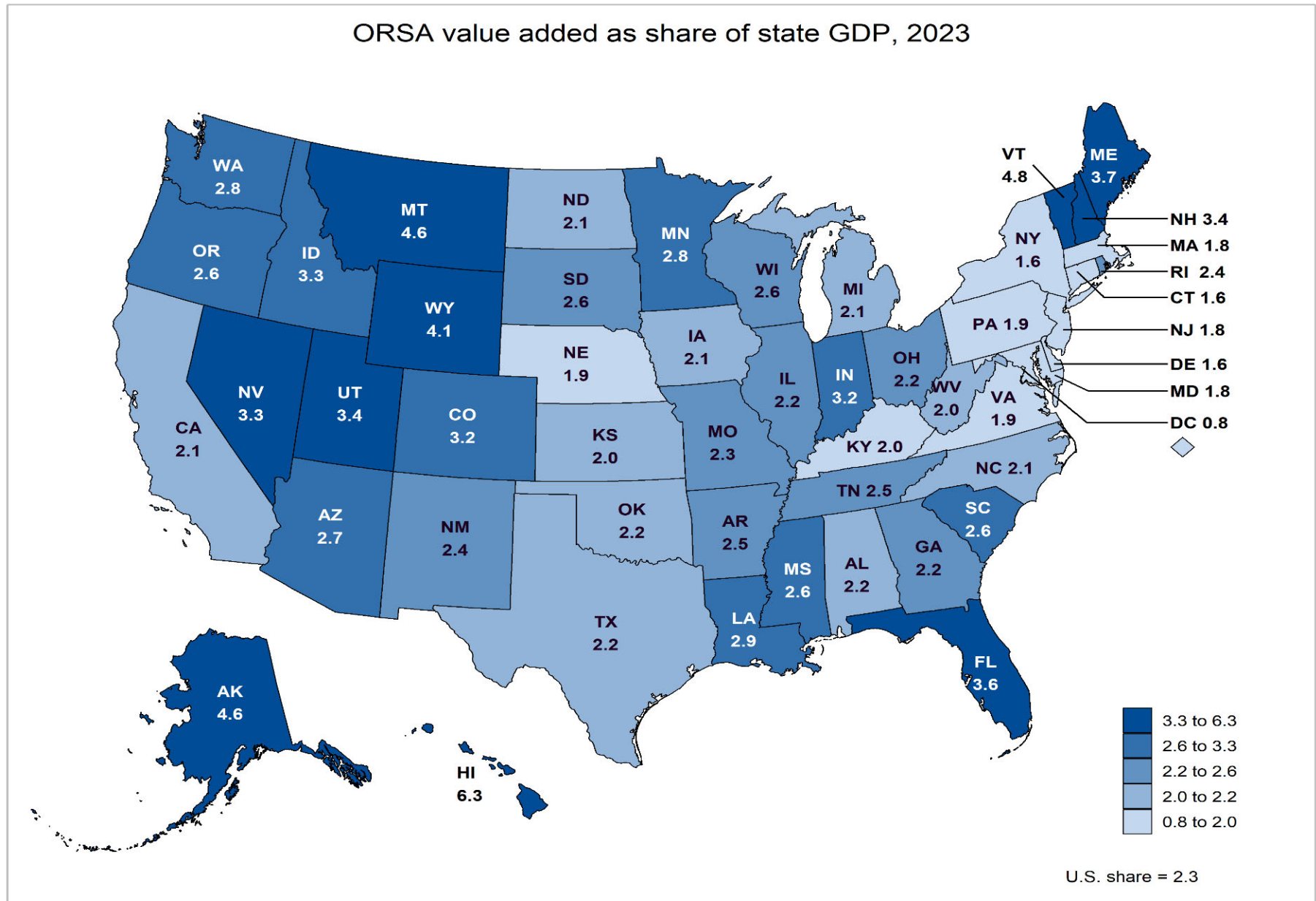
ORSA compensation percent change from preceding period, 2023



ORSA Share of State Jobs, 2023

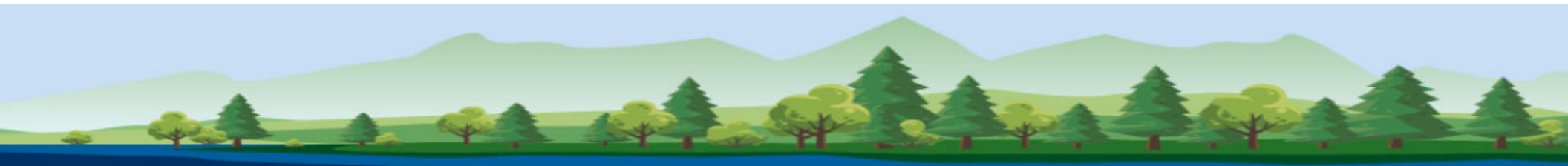
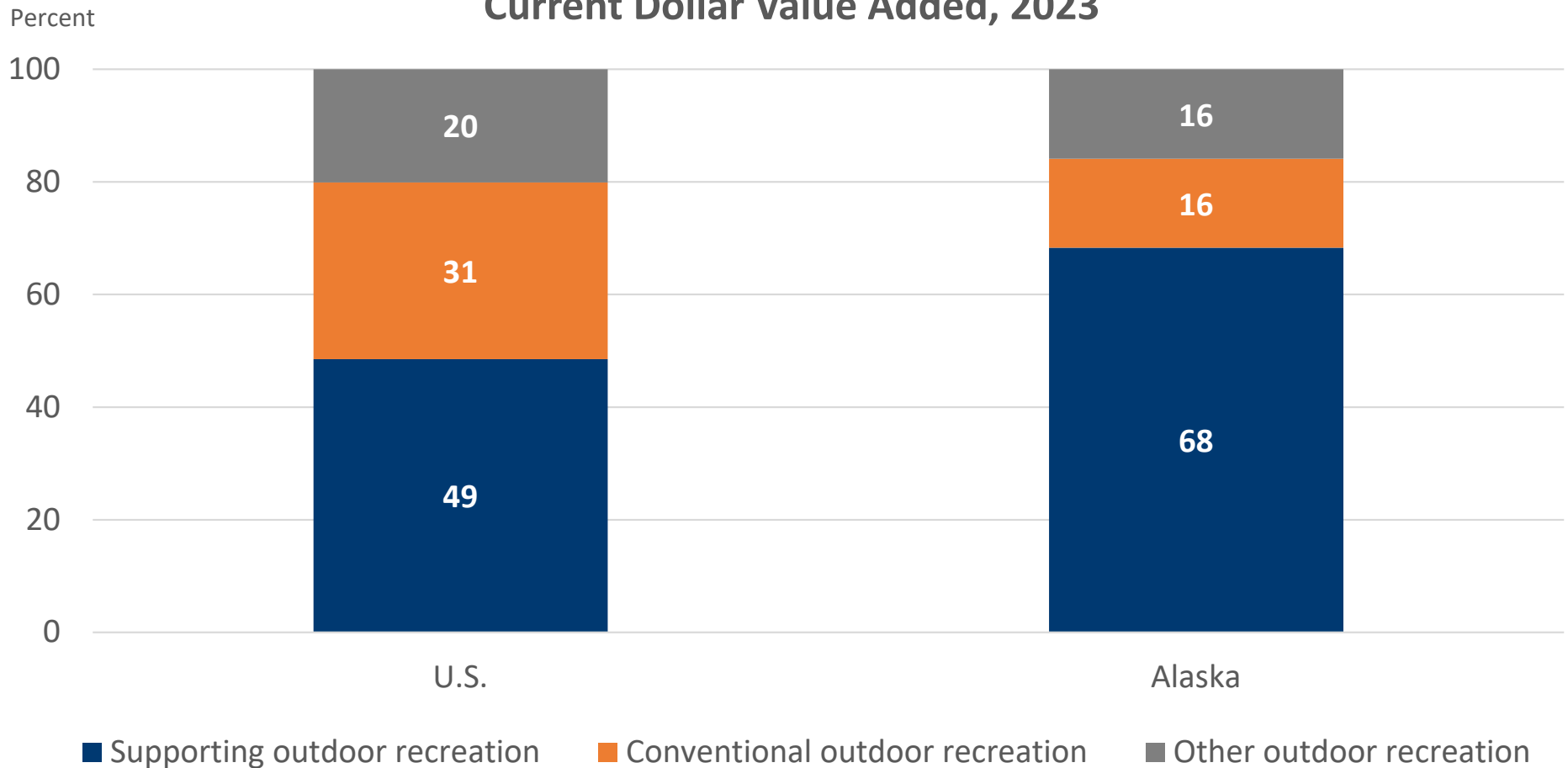


ORSA Share of State GDP, 2023



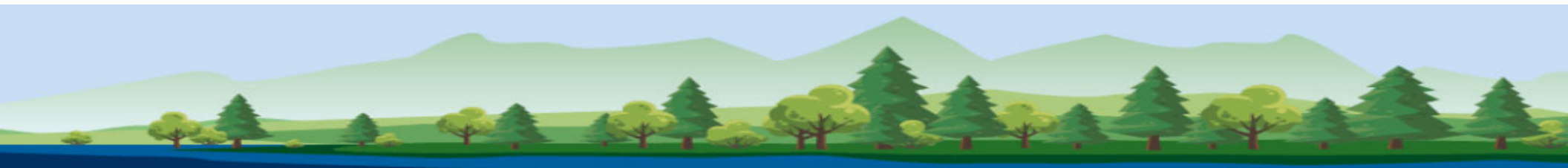
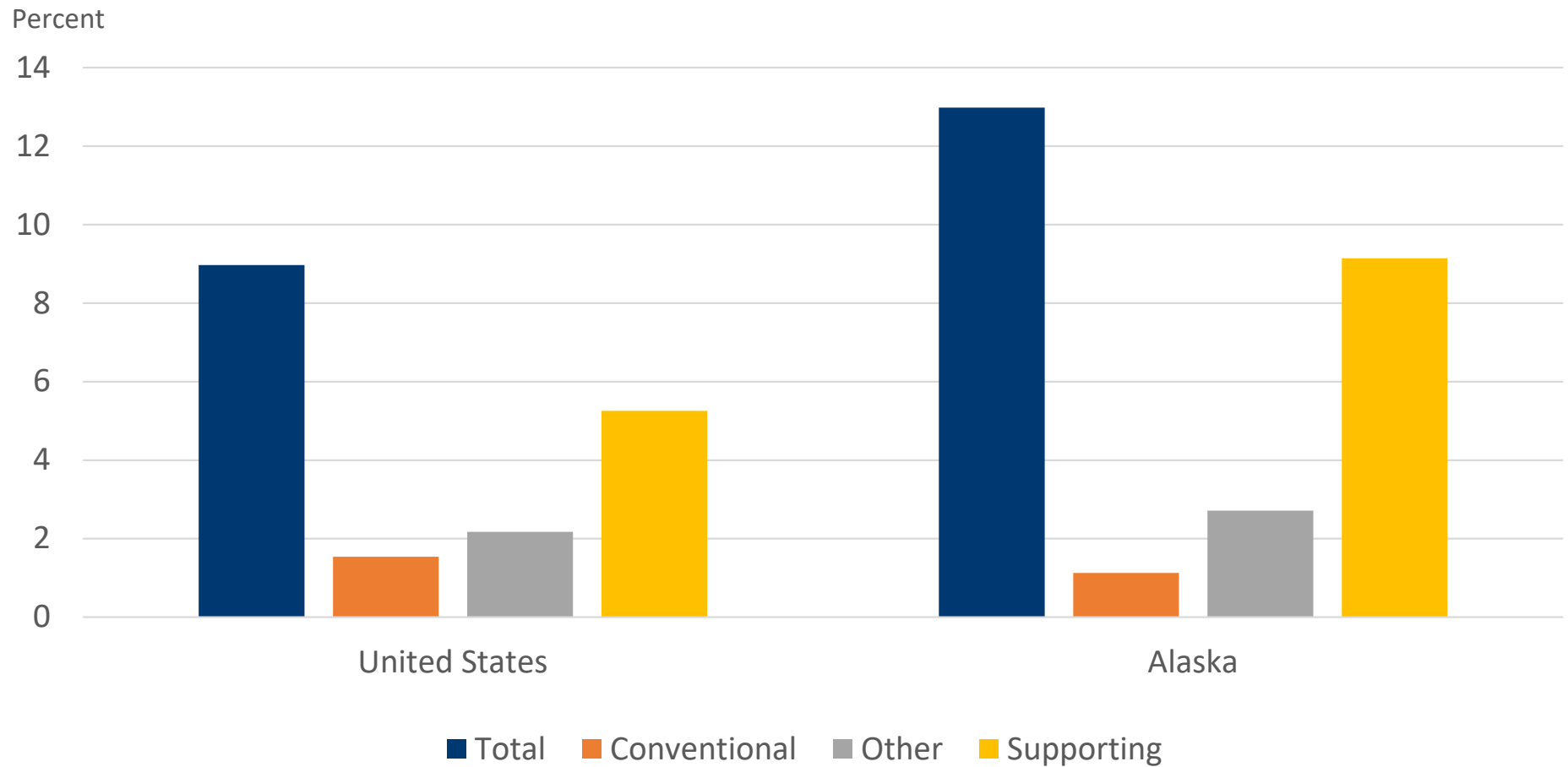
Topline Activity Data, 2023

Major Outdoor Recreation Activities, Current Dollar Value Added, 2023



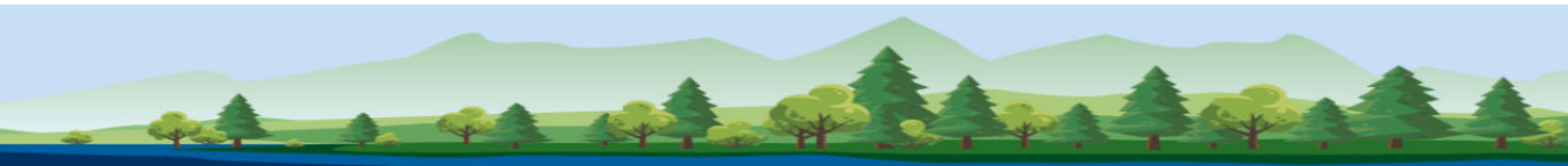
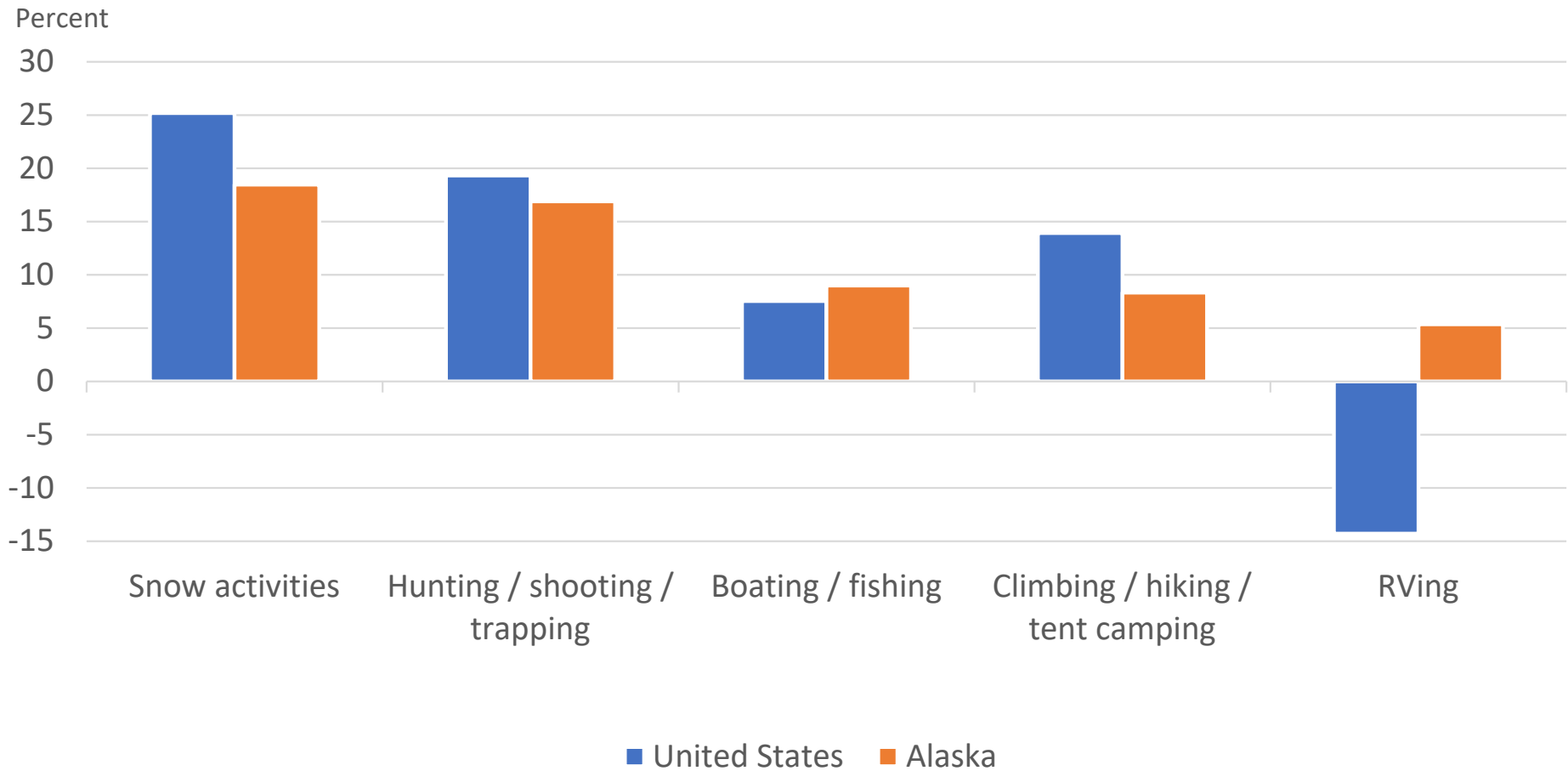
Value Added Growth Contributions, 2023

Contributions to Growth 2022 - 2023



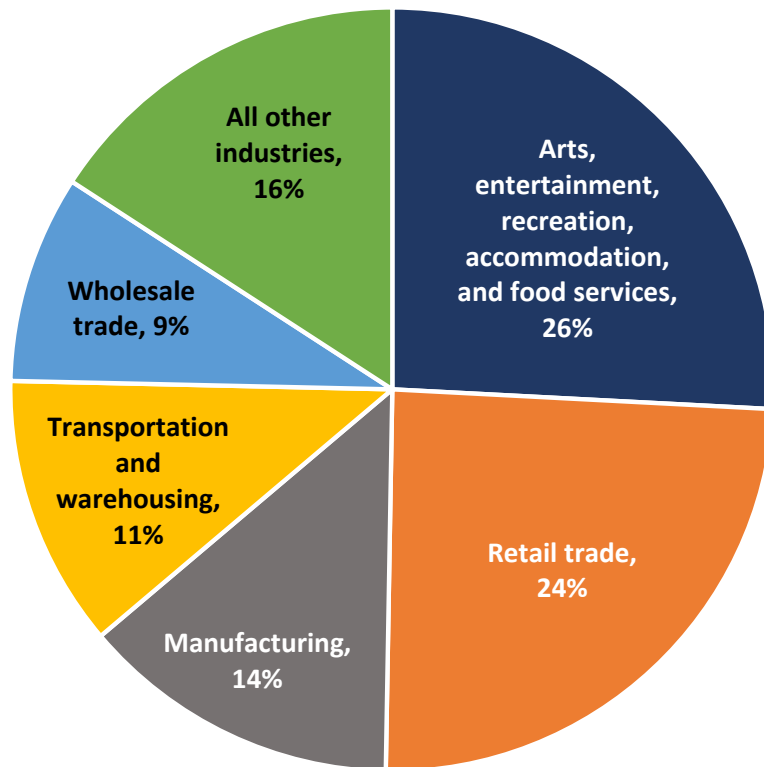
Value Added Growth, 2023

Value Added Growth, Selected Activities, 2022–2023

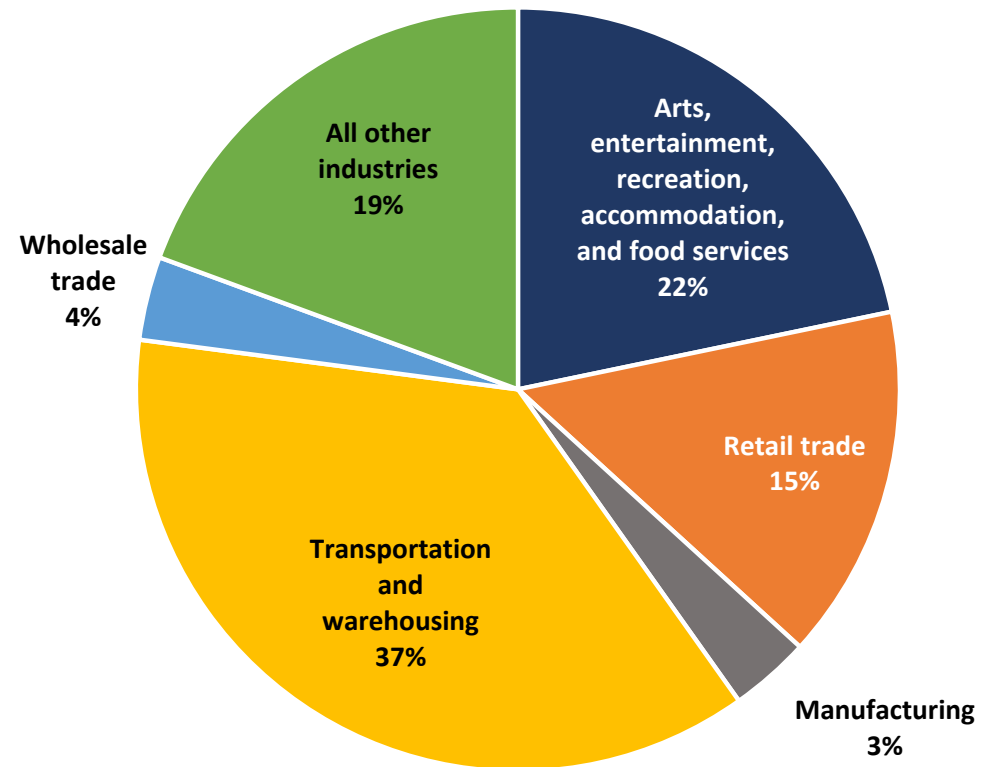


Outdoor Recreation Industries, 2023

**U.S. Industry Share of Outdoor Recreation,
Current Dollar Value Added, 2023**
Outdoor recreation value added was \$563.7 billion



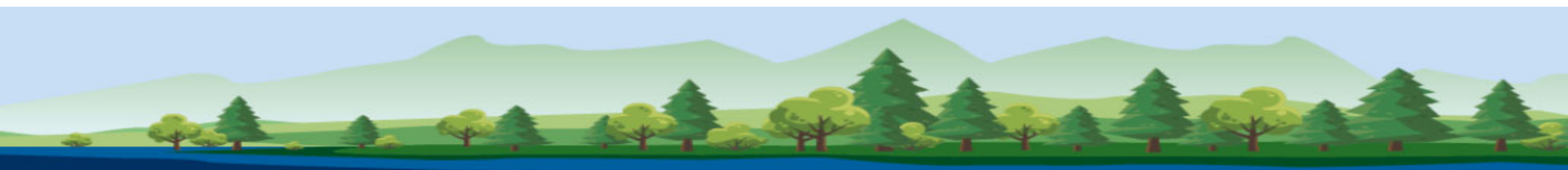
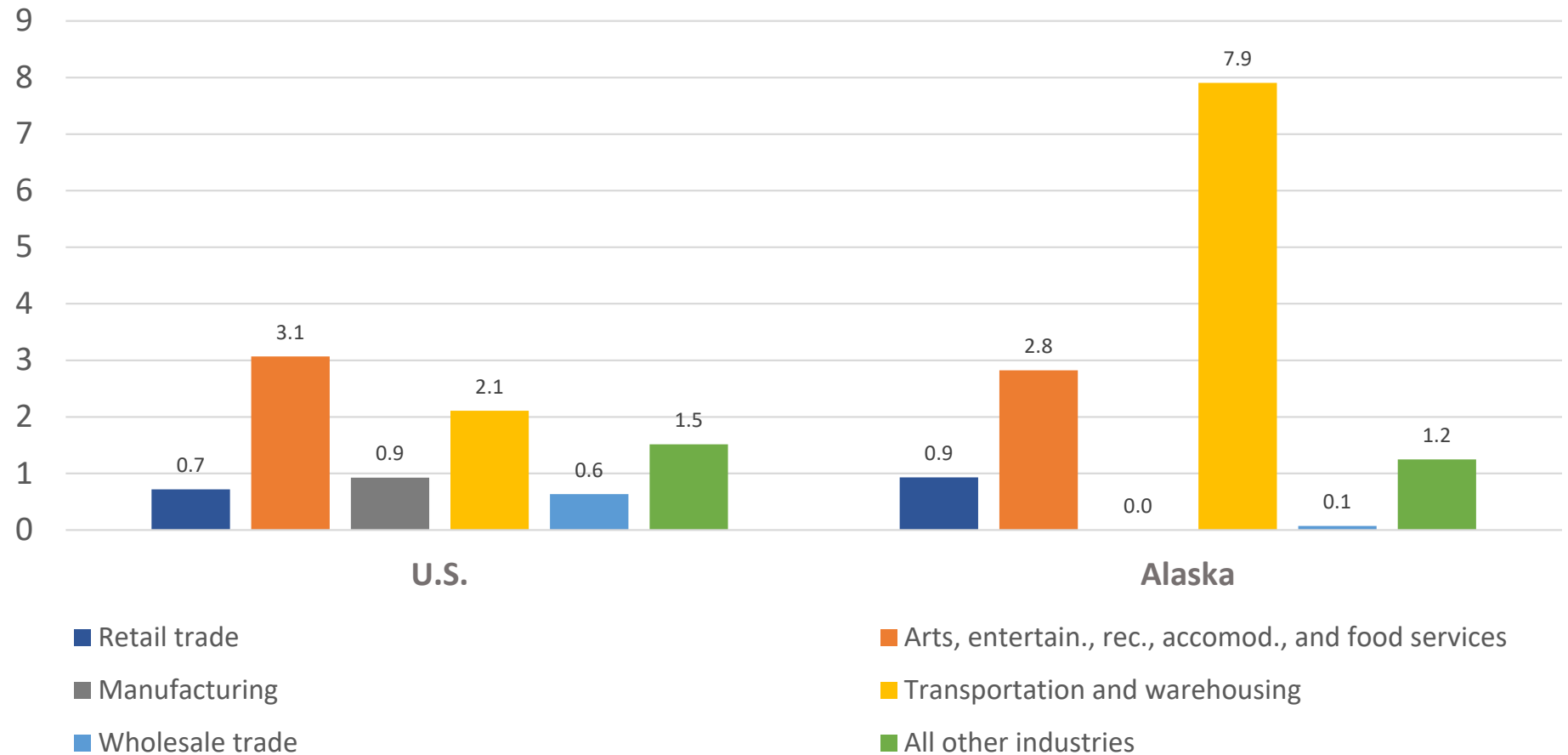
**Alaska Industry Share of Outdoor Recreation,
Current Dollar Value Added, 2023**
Outdoor recreation value added was \$3.1 billion



Value Added Growth Contributions

Industry Contributions to Growth, 2022 to 2023

Percent



State Summary Sheets

Outdoor Recreation Satellite Account (ORSA)

2023—Alaska

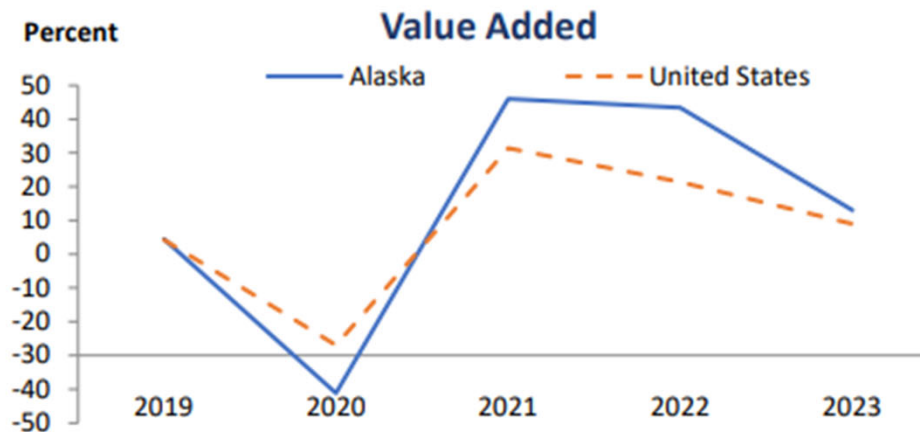
Value added [gross domestic product]		Employment		Compensation	
ORSA total	Share of state	ORSA total	Share of state	ORSA total	Share of state
\$3.1 billion	4.6%	21,242 jobs	6.0%	\$1.5 billion	4.7%

Value Added by Select ORSA Activity [Thousands of dollars]				
Activity	2021	2022	2023	State rank
Boating / fishing	93,533	108,605	118,375	43
RVing	71,175	70,195	73,952	47
Climbing / hiking / tent camping	34,010	40,541	43,917	38
Hunting / shooting / trapping	26,766	33,071	38,659	44
Snow activities	19,757	25,545	30,263	40
Motorcycling / ATVing	12,029	15,289	15,450	50
Recreational flying	7,628	9,783	10,104	40
Equestrian	6,993	6,289	6,569	49
Bicycling	6,338	5,921	5,859	45

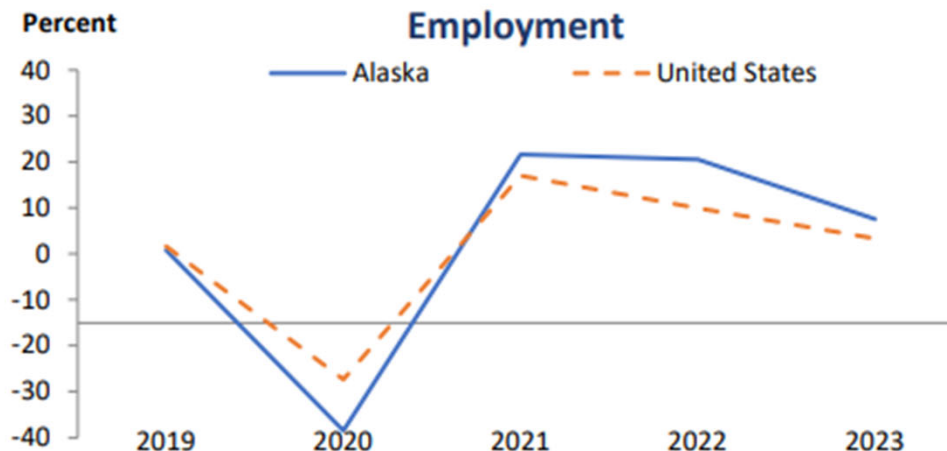
State Summary Sheets

Outdoor Recreation Satellite Account (ORSA)

In 2023, Alaska ranked 43rd among all states in ORSA value added and 3rd among all states in ORSA value-added growth. Since 2022, ORSA value added has grown 13 percent in Alaska, compared with an increase of 9 percent for the United States.



In 2023, Alaska ranked 43rd among all states in ORSA employment and 1st among all states in ORSA employment growth. Since 2022, ORSA employment has grown 7.5 percent in Alaska, compared with an increase of 3.3 percent for the United States.



Contact Information



Questions?

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